

Revision, Version 3

Agency: SRCP Media
 Office: Alexandria
 Client: 51 - Reform New Mexico Now
 Product: 104 - Nine days
 Piggyback Product:
 Estimate: 313 - Albuquerque 9 days

Station: KRQE
 Order Type: Normal
 Cancel Date:
 Billing Cycle: Monthly
 Billing Calendar: Broadcast
 Received in ePort: 10/31/2012 12:59:36 PM

Primary Demo:
 Demo 2:
 Demo 3:
 GRP: 0.00
 CPP: \$0.00
 GIMP: 0
 CPM: \$0.00
 Comments: Separation: 30

Local/National: National
 Rep Office: Petry Television (KRQE)
 AE: Amy McCreary
 Phone:
 OrderID: 2316493
 Status: Revised Pending Review

Airtime Dollars: \$39,100.00
 Interactive Dollars: \$0.00
 Non-Airtime Dollars: \$0.00
 Total Dollars: \$39,100.00
 Total Spots: 39

MarketShare:

Weekly Airtime Lines

Line No	Daypart (Program)	DPT	Rate	C/T	Len	10/29	11/5	Total Spots	Rtg	CPM	Imp	CPM
1	MTuWThF 7A-9A CBS THS MRNG-2c	EM	\$300.00	C	30	3	2	5	1	1	1	1
2	SU 8A-9:30A SUNDAY MRN-CBS	RT	\$800.00	C	30	1	0	1	1	1	1	1
3	MTuWThF 9A-10A DOCTORS	DT	\$200.00	C	30	5	1	6	1	1	1	1
4	MTuWThF 12P- 12:30P KRQE NW13-NOON	DT	\$550.00	C	30	5	1	6	1	1	1	1
5	MTuWThF 3P-4P DR. PHIL	DT	\$300.00	C	30	5	1	6	1	1	1	1
6	MTuWThF 5:30P-6P KRQE NWS13-530c	EN	\$2,500.00	C	30	3	1	4	1	1	1	1
7	MTuWThF 10P- 10:30P KRQE NEWS-10	PT	\$2,000.00	C	30	2	1	3	1	1	1	1
8	SU 10P-10:30P KRQE NEWS-10	LN	\$1,600.00	C	30	1	0	1	1	1	1	1
9	MTuWThF 10P- 10:30P KRQE NEWS-10	PT	\$2,000.00	C	30	3	0	3	1	1	1	1
10	Su 7A-8A KRQE NW13-MORN add	EM	\$150.00	C	30	2	0	2	1	1	1	1
11	MTuWThF 6P-6:30P JEOPARDY	EN	\$3,000.00	C	30	1	0	1	1	1	1	1

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Revision, Version 3 (Page 2)

Agency:	SRCP Media	Station:	KRQE	Order ID:	2316493
Client:	51 - Reform New Mexico Now	Product:	104 - Nine days	Estimate:	313 - Albuquerque 9 days
Flight Start:	10/29/2012	Flight End:	11/06/2012	Received in ePort:	10/31/2012 12:59:36 PM
Line No	Daypart	RT	CT	Len	10/29 11/05
Program	Code	Rate			
add					
12 MTUWTHF 6:30P-7P	RT	\$3,600.00	C	1:30	1
WHEEL-FORTUNE					
add					
Total Spots:	32	7			
Cash\$ - Spots: \$39,100.00 - 39	Trade\$ - Spots: \$0.00 - 0	Total Cost: \$39,100.00	Total GRP - CPP: 0.0 - \$0.00	Total GIMP(001) - CPP: 0 - \$0.00	

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adding 6900 to 6861304
circled lines.

New total = 39,100 39,593

Oct 31 12 05:02p McCraeay